

## **JOSH MORBY**

Josh Morby is a public affairs professional with 20+ years of experience working with Wisconsin State Government, Fortune 500 companies, non-profits, small businesses, media, coalitions, and campaigns.

His experience includes crisis communications, member association management and communication issues at the intersection of government, media and business.

Josh is here today as a representative of the Wisconsin Workforce Development Association's Talent Development Council.

WWDA's board leadership hails from each of the state's 11 local workforce development boards.

The Talent Development Council's focus is working with industry trade associations to help their members navigate the increasing workforce challenges employers are facing in today's economy.